

Application Serial No. 10/552,956  
 Reply to final office action of December 23, 2008

MAR 11 2009

 PATENT  
 Docket: CU-4462

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application:	Sang Won PARK et al.	Art Unit: 3622
Serial No:	10/552,956	Ex.: Uber, Nathan C.
Filed:	October 14, 2005	
For:	A METHOD OF INTRODUCING ADVERTISEMENTS AND PROVIDING THE ADVERTISEMENTS BY USING ACCESS INTENTIONS OF INTERNET USERS AND A SYSTEM THEREOF	

**Certification under 37 C.F.R. §1.8(b)**

The USPTO Central Fax No. (571) 273-8300

Date of Fax Transmittal: March 11, 2009

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted to the United States Patent and Trademark Office to the fax number and on the date indicated above.

  
 Dennis Kong

**AMENDMENT AFTER FINAL UNDER 37 CFR 1.116**

**MAIL STOP AF**  
 The Commissioner for Patents  
 P.O. Box 1450  
 Alexandria VA 22313-1450

Sir:

In response to the final office action dated December 23, 2008, the applicants submit the following responsive amendment in the above-identified application. This amendment is considered to place the application in better condition for allowance.

No fee is believed to be required with this amendment, but, if this is not the case, please charge the requisite fee (or credit any overpayment) to Deposit Account No. 12-0400.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 14 of this paper.